



BRIAN PRINCIPE

SPORTS PHOTOGRAPHER
&
COMMUNICATIONS SPECIALIST



SUMMARY
&
CONTACT

I am an experienced media professional specializing in sports photography, design, and social media management.



CHARLESTON, SC



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WEBSITE



INSTAGRAM

RESUME



EMPLOYMENT HISTORY

PORTER-GAUD SCHOOL AUG 2017 - PRESENT
Assistant Director of New Media
Charleston, South Carolina

- Lead creative media efforts through photography and videography
- Edit, compile, and distribute school-wide photography
- Manage school's social media accounts (Facebook, Twitter, Instagram)
- Collaborate with Athletics, Foundation, and Admissions Departments to create and distribute communications materials (print / digital)
- Enforce school's educational and athletics branding
- Design print materials, online graphics, and school apparel
- Work daily in the Adobe Creative Suite (Lightroom, Photoshop, Illustrator, InDesign, Premiere)

FREELANCE SPORTS PHOTOGRAPHER APRIL 2021 - PRESENT
Charleston, South Carolina

- Photograph event and collaborate with athletics department / front office to fully cover specific needs
- Edit, compile, and distribute game photography

Clients: Charleston RiverDogs (Low-A Affiliate Tampa Bay Rays) | The Citadel Bulldogs | South Carolina Stingrays (ECHL Affiliate Washington Capitals) | Army West Point Black Knights



EDUCATION

UNIVERSITY OF SOUTH CAROLINA 2013 - 2017
Columbia, South Carolina
B.A. - Broadcast Journalism
Minor - Sport & Entertainment Management

COMMUNICATIONS HIGH SCHOOL 2009 - 2013
Wall, New Jersey
Communications based career academy located in Monmouth County, New Jersey



SKILLS

- SONY ALPHA CAMERAS
- CANON CAMERAS
- ADOBE LIGHTROOM
- ADOBE PHOTOSHOP
- ADOBE ILLUSTRATOR
- ADOBE INDESIGN
- ADOBE PREMIERE PRO
- MICROSOFT OFFICE
- VIDEOGRAPHY
- AUDIO
- SOCIAL MEDIA



AWARDS

SOUTHEAST STUDENT EMMY - TALENT
NATAS Student Production Awards | 2018

HANEY HOWELL STUDENT JOURNALIST OF THE YEAR
Radio Television Digital News Association of the Carolinas | 2017